

MINUTES
Historic Downtown Advisory Board
Regular Scheduled Meeting March 1, 2021

The Historic Downtown Advisory Board of the City of Cedar Hill, Texas, met Monday, March 1, 2021 at 6:00 pm via teleconference using Zoom and in the Administration Conference Room of the Cedar Hill Government Center, 285 Uptown Blvd., Cedar Hill, Texas.

The following members were present: Al Armistead, Britainie Nelson, Chelsey Randel, Kenna Prior, Norman Patten, Hannah Tyler, Christopher Haley. The following City staff members were present: Russell Read, Director of Customer and Visitor Experience, Michelle Hernandez, Destination Marketing Manager, and Christy Harris, CVE Coordinator. Members absent with prior notice: Randy Moon and Matthew Chappel

I. Call Meeting to Order

Chairperson Hannah Tyler called the meeting to order at 6:05 PM, declaring it an open meeting with notice of the meeting duly posted and a quorum present.

II. Citizens' Forum

No citizens were in attendance.

III. Approve the Minutes of the February 1, 2021 Regular Meeting

A motion was made by Norman Patten to approve the minutes from February 1, 2021. Chelsey Randel seconded the motion. The motion was approved unanimously.

IV. Discuss Way Finding Signage Concepts

- The Planning Department presented the Way Finding Design Concepts to the board. Beltline Road and Broad Street will contain a Cedar Hill monument sign, which is the entrance to Historic Downtown Cedar Hill.
- Russell Read will gather dimensions and a draft from Johnson Products and will submit to the board by the next meeting.
- There will not be further focus or discussion regarding the Historic Downtown logo until around the Fall 2021 timeframe, at the earliest.
- Board member Kenna Prior will be submitting her suggestions to Tourism staff to share with Planning Department. Planning Department will then follow up with the board regarding these suggestions at a later date.

V. Discuss Noise Level in Downtown

The current decibel level in Downtown is 63 decibels at property line. The board decided to delay this discussion until there can be a field trip to downtown to better understand decibels. Once the field trip has been conducted, the board will draft a recommendation and send to the Planning Department. Al Armistead motioned to table the discussion until the May meeting. Chelsey Randel seconded the motion. The motion was approved unanimously.

VI. Update on Site Furniture Process

Furniture and signage will be discussed at the next meeting.

VII. Update on Downtown Traffic Study

The Downtown Traffic Study will go to Safety Committee meeting in April.

VIII. Staff Reports

- The team has been working with the Lakes to get 600 sq. ft. of retail space on Cedar or Broad Street, which will become our Cedar Hill Visitor Center and will have public restrooms.
- The next HDAB Meeting will be Monday, March 22, 2021.

IX. Review Action Items

Russel Read will send dimensions to Johnsons products and schedule decibel reading.

X. Adjourn

Hannah Tyler adjourned the meeting at 6:49 PM.

ATTEST:

Christy Harris
CVE Coordinator

Hannah Tyler
Historic Downtown Board Chair