

**Minutes**  
**SPECIAL JOINT WORKSHOP**  
**ECONOMIC DEVELOPMENT CORPORATION AND MAIN STREET DEVELOPMENT**  
**AND PRESERVATION BOARD**  
**JUNE 1, 2015**

The City of Cedar Hill Economic Development Corporation (EDC) met in special joint session with the Main Street Development and Preservation Board on Monday, June 1, 2015, 6:00pm., Court-Multi/Purpose Room, Cedar Hill Government Center, 285 Uptown Blvd., Cedar Hill, Texas.

The following members of the EDC were present: President William (Bill) Strock, Jerry White, Earl Wooten, David C Wilson, Jan Blake, and Duane Dankesreiter.

The following members of the Main Street Development and Preservation Board were present: President Russell Read, Albert Mack, Al Armisted, Randy Moon, Norman Patten and Gabriel Allred.

City Council Board Member: Jami McCain

City staff members present: City Manager Greg Porter and Tourism Marketing Manager Patty Bushart.

EDC staff members present: Director Allison J.H. Thompson, Marketing Manager Andy Buffington and Executive Assistant Louis P. Castillo

**1. Call meeting to order:**

EDC President William (Bill) Strock called the meeting of the Economic Development Corporation to order at 6:00 p.m. and identified that a quorum was present and that the meeting notice was duly posted.

Board President Russell Read did likewise for the Main Street Development and Preservation Board.

**2. Introductions:**

EDC Board Members, Main Street Board and everyone else in attendance introduced them self.

### 3. Presentation Items:

- Better Block Video was introduced by Patty Bushart
- Tourism Video was introduced by Patty Bushart
- Marketing Drone Video was introduced by Andy Buffington

### 4. Catalyst Update by Allison Thompson:

EDC Director Allison Thompson gave an overview of the last meeting with Jason Claunch of Catalyst and some of the conversions that were made at ICSC Recon 2015 from May 17-20 in Las Vegas, NV. Jason Claunch wanted to meet before this joint meeting but has had to reschedule.

### 5. Discussion of Items presented:

- Mowing EDC Historic downtown properties will be done soon
- Catalyst is looking into restaurants to attract daytime traffic
- The second Remarket event was effected by weather

### 6. Discussion of Items of interest:

The following are items of interest that was discussed between both boards

- Name of Area
- Food Truck Rally
- Public Restrooms
- Power to site
- Events that could serve beer and wine
- Planning of railroad crossing

There being no further business, and absent dissent, both President Bill Stock and President Russell Read ended their meeting at 7:15 pm.

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President, Russell Read

ATTEST:

*Minutes Approved on June 22, 2015*

Louis P. Castillo, EDC Executive Assistant