

**MINUTES
Main Street Board
Meeting of May 24, 2010**

The Main Street Development and Preservation Board of the City of Cedar Hill, Texas met on Monday, April 26, 2010 at 6:00 pm. in Conference Room D-106 of the Cedar Hill Government Center.

The following members were present; Lois Cannady, Jerry Korkisch, Albert Mack, Norman Patten and Russell Read. Sheri Borth and Randall Stewart were absent with prior notice. The following City Staff members were present; Don Gore, City Planner and Patricia Bushart, Main Street Manager.

I. Call the meeting to order.

Vice Chairman Norman Patten called the meeting to order at 6:12 pm declaring it an open meeting with notice of the meeting duly posted and a quorum present.

II. Approve the Minutes of the April 26, 2010 Regular Meeting.

Russell Read made a motion, seconded by Jerry Korkisch, to approve the minutes of the April 26, 2010 Regular Meeting. The motion was approved unanimously.

III. Review and Discuss Main Street future planning, goals, objectives and direction.

The discussion began with the following guidelines:

- Think in terms of how one might go about getting information from a client when beginning a project asking the questions:
 - In a perfect world, what does downtown look like?
 - What development or planning processes need to occur to achieve the desired outcome?
 - What implementation strategy and timeline achieves the desired outcome?
- Visual the end product

Working with these concepts and from talking points offered by Deputy City Manager Porter and direction from Planner Don Gore, the Board continued to review and discuss future planning, goals, objectives and direction with an S.W.O.T. analysis to determine strengths, weaknesses, opportunities and threats.

Additional discussion concepts included:

- Downtown merchants association and cooperative advertising
- Wayfinding signage
- Downtown-specific brochure

The Board will continue this analysis in subsequent meetings.

IV. Reports from Main Street staff.

- Community Garden brochure preview and project update

- Cedar Hill Museum displays in Government Center will change June 1, 2010 to highlight the remainder (north side) of the walking tour properties
- Board applications and interviews will be conducted June 15, 2010
- The City has reached a tentative agreement with all parties involved to go forward with completion of entry features, lighting and landscaping on Belt Line Rd. east of Cannady
- Property at 704 Cedar Street, formerly A & A Realty, is for sale
- Vice Chairman, Norman Patten reported:
 - Snowcones on the Square grand opening was May 22nd at 109-C S. Main, behind Rubio's Peanuts

V. Review action items.

1. Define the character of downtown.

VI. Adjourn.

A motion to adjourn by Russell Read was seconded by Lois Cannady. Motion was approved unanimously. Vice Chairman Patten adjourned the meeting at 8:26 p.m.

ATTEST:

Minutes Approved on June 28, 2010

Patricia M. Bushart,
Main Street Manager

Norman Patten
Main Street Board Vice Chairman