

MINUTES
Main Street Development and Preservation Board
Meeting of November 2, 2000

The Main Street Development and Preservation Board of the City of Cedar Hill, Texas met on Thursday, November 2, 2000, 4:00 p.m. Chamber of Commerce, City of Cedar Hill, Texas.

Present: Chairman Steve Phillips, Vice Chairman Kenna Prior, members, Amanda Hall, Norman Patten, Ann Permenter, Wes Pool, and Phyllis Stewart.

Absent: Sheri Borth Celeste Faro.

I. Call the meeting to order.

Chairman Phillips called the meeting to order at 4:10 pm, declaring it an open meeting, which a quorum was present and the meeting notice was duly posted.

II. Approve the minutes of the October 17, 2000 meeting.

A motion was made by Phyllis Stewart and seconded by Ann Permenter to approve the minutes of the October 17, 2000 meeting as presented. The motion was approved by all.

III. Staff Report from Main Street Manager Rusty Brewer.

Main Street Manager Rusty Brewer gave a brief report on the Holiday Tree Lighting event. Jimmie Ruth White is working with Mr. Brewer to coordinate efforts with the Cedar Hill Parks and Recreation Department for the Tree lighting. Mr. Brewer reported that things are going well. Several downtown businesses have agreed to participate in the event by providing entertainment and staying open late. Mr. Brewer and Ms. White are also in the process of seeking sponsors for the event.

On another related matter, Mr. Brewer asked the Board their opinion on an opportunity to sell Christmas sampler CD's during the Tree Lighting. The CD's would be ordered through Ida Patterson who would allow the Board to purchase the CD's for resale as a fundraiser. The Board was receptive to the idea and discussed the number to purchase. Phyllis Stewart made a motion to purchase 100 CD's to sell at the Holiday Tree Lighting Event. The motion was seconded by Norman Patten. The motion was approved by all.

IV. Committee reports from Main Street Development and Preservation Board sub-committee chairs.

1. Promotions: Chair Kenna Prior reported that the committee met on October 18, 2000 and had a productive meeting. The committee discussed a presentation to be made to the Craft Guild of Dallas. Mrs. Prior reported that the committee is going to be on the agenda of the Guild on January 15, 2001. At that time, the committee will make a presentation. Main Street Manager Rusty Brewer also reported that the committee had decided on a mission statement: "moving forward into the past by promoting the historic district of Cedar Hill."

V. Final approval of the Main Street Development and Preservation Board logo.

The Board looked at draft logos provided by designer Jim Garrison. A brief discussion ensued about what exactly the Board wanted for the logo. As suggestions were given, Cedar Hill Planning Director Rod Tyler drafted a copy of what the Board wanted based on their input. (A copy of this draft is available to look at in