

MINUTES
Tourism Advisory Board
Meeting of January 31, 2019

The Tourism Advisory Board of the City of Cedar Hill, Texas, met on Thursday, January 31, 2019, at 6:00 pm. in the Administration Conference Room of the Cedar Hill Government Center, 285 Uptown Blvd., Cedar Hill, Texas.

The following members were present: Joshua Choate, Michaela Kral, Traci Uncel-Martin, and Alexander Ray. Alice Chase, Randall Chase, and Zina Martin were absent. The following City staff members were present: Russell Read, Director of Customer & Visitor Experience, Patricia Bushart, Tourism Marketing Manager, and Lauren McCarty, Customer & Visitor Experience Coordinator. Board was joined by Strategic Planning Facilitator Bob Phillips.

I. Call the meeting to order.

Meeting was called to order at 6:34 pm, declared an open meeting with notice of the meeting duly posted and a quorum present.

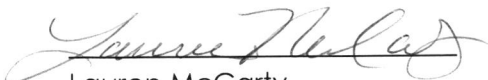
II. Conduct strategic planning workshop.

Facilitator Bob Phillips conducted the board's second and final strategic planning workshop.

III. Adjourn.

Meeting was adjourned at 8:22 pm.

ATTEST:



Lauren McCarty,
Tourism Coordinator



Joshua Choate
Tourism Advisory Board